The Home Energy Saver Do-it-Yourself Survey

http://HomeEnergySaver.lbl.gov













Evan Mills - Lawrence Berkeley National Lab Touchstone Meeting • San Antonio • May 16, 2006



Highlights

Technical

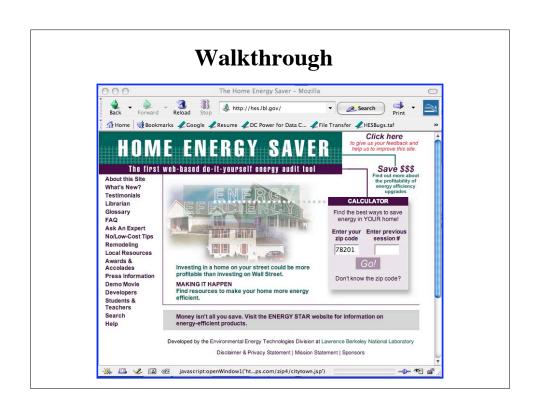
- First web energy calculator; non-proprietary; fuel-neutral; transparent assumptions/methods; ~350 "weather" locations across the U.S.
- Whole-house scope (and includes system interactions)
- Uses actual electricity tariffs for many locales

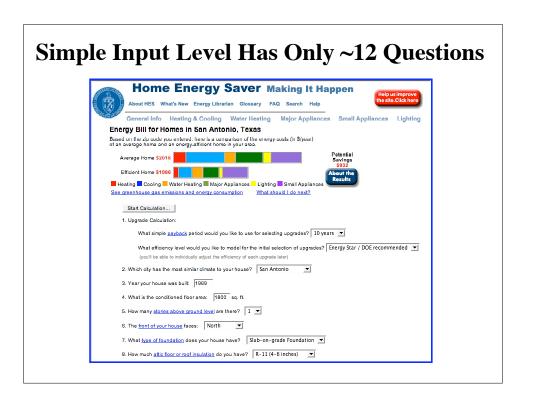
Deployment/Impact

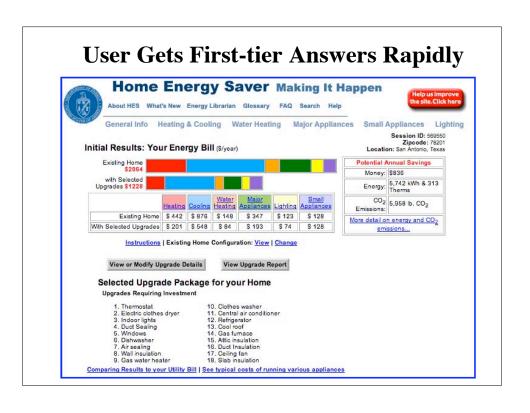
- Broad content offerings, in addition to calculations
- Extensive media coverage
- ~75% will return/recommend
- 35% of surveyed users say they have acted on results
- New alliance with Touchstone Energy Cooperatives

History and Uses

- Initiated development in 1996: Investment \$2.3 M
- Clearinghouse for publicly-funded research, data, and consumer information
- 2.8 million visits to-date [60 million "hits"] (about 300 visits during the course of this talk!)
 - We have users from every state
 - 91% are homeowners or renters
 - Contractors, students, analysts as well....









Printable "Retrofit Report" measure x measure

Ducts



Economic Benefits
Estimated Annual Bil Savings \$197
Estimated Lételue Energy Cost Savings: \$2955
Uparade Cost \$300
Return on Investment: 68%
Uparade pays for Itself in; 2 years

Additional Benefits: Sealing leaky ducts can help improve comfort and avoid indoor air pollution problems, fire hazards, and rooftop ice-dam formation during the winter.

Upgrade Description: Have your ducts professionally sealed so that the duct leakage is no more than 10% total (supply and return) as a percent of fan flow. The average forced-air duct system isses about 30% of the energy produced by the furnace or air conditioner in the course of distributing air to the rooms. This energy loss can be reduced by sealing duct joints with master or high-quality duct lape, and insulating ducts in unconditioned spaces.

Note: The annual bill savings and cost-effectiveness assume that your ducts are sealed to 10% total leakage

- To get the level of air sealing specified above, you probably will have to have your ducts sealed by a qualified professional.

 Use high quality duct sealing materials: Underwriters Laboratories-tested UL 181 mastics and lapse lated for duct sealing, or AEROSEAL® sealant.

 Makes sure you have your ducts professionally lested with a 1an flow matering device after sealing. Ask your contractor for a report documenting the final leakage level; the report may help increase the resale value of your house. Also have the ducts tested prior to sealing, so that you can see how much improvement has been made. See the ENERGY STAR® Specifications for Ducks who set let for further information about testing.

- ENERCY STAR® Duct Sealing Recommendations
 Aesos-Based Duct Sealing
 Ceneral Information from DUE
 EPA's brochure "Should You Have the Air Ducts in Your Home Cleaned?"
 An Infoduction to Residential IDuct! Systems

Detailed Results Available as Well

Home Energy Saver Making It Happen

About HES What's New Energy Librarian Glossary FAQ Search E-mail Help

Appliance and Water Heating Consumption Here is the approximate energy consumed in a typical year, by your major

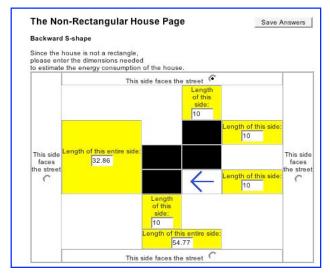
Appliance	Appliance Energy		Water Heating Energy			Total	Total
	Energy per Year	Cost per Year	Water Use (gal/day)	Energy per Year	Cost per Year	Energy	Cost
First Refrigerator:	858 kWh	\$ 211	none	none	none	858 kWh	\$ 21
Stove:	33 therms	\$ 27	none	none	none	33 therms	\$ 27
Oven:	239 kWh	\$ 59	none	none	none	239 kWh	\$ 59
Clothes Dryer:	1456 kWh	\$ 359	none	none	none	1456 kWh	\$ 35
Clotheswasher	98 kWh	\$ 24	21	83 therms	\$ 68	98 kWh & 83 therms	\$ 92
Dishwasher Total	162 kWh	\$ 40	6	24 therms	\$ 20	162 kWh & 24 therms	\$ 60
Hot Water: Taps and Faucets	none	none	56	220 therms	\$ 181	220 therms	\$ 18
Totals	2813 kWh & 33 therms	\$ 720	83 gallons	326 therms	\$ 268	2813 kWh & 359 therms	\$

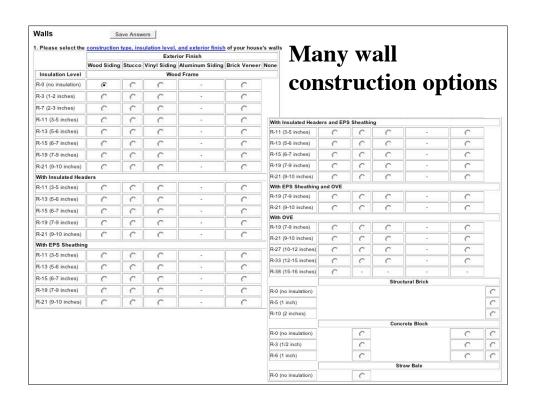
Appliance energy is the energy used by motors, heating elements, and bumers inside your appliances. This number excludes the energy consumed by your water heater to supply hot water for appliances such as clothes washers and dishwashers.

Energy, Costs, Emissions



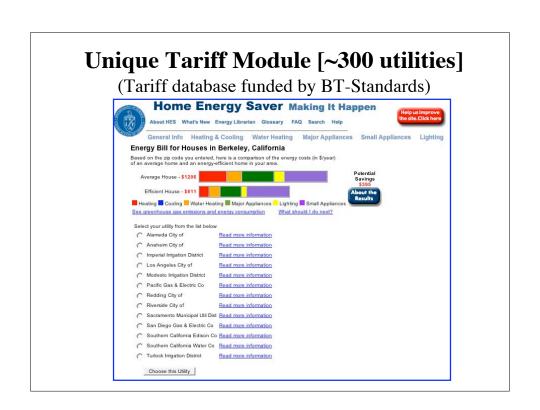
Home can be defined in great detail, if user wishes (inputs optional)

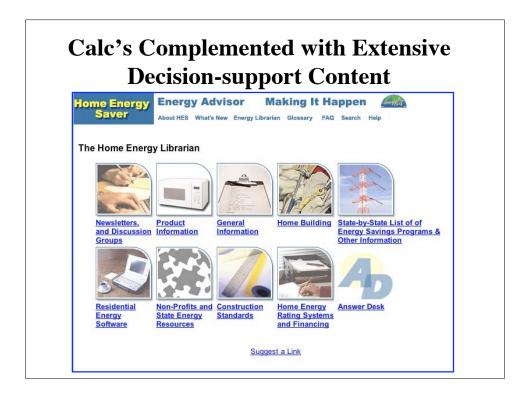


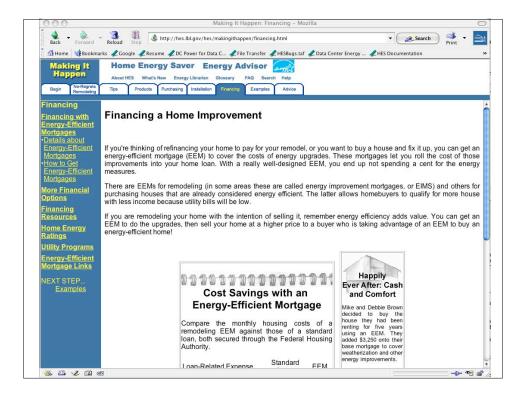


Lighting: two levels of detail Option 1: Based on the information you supply about the number of lighting fixtures, we can estimate the energy used by lights. This estimate will be based on typical hours of use and wattage from a field study that monitored lighting in homes. Option 2: If you prefer, you can provide the exact wattage and average hours of use per day for each fixture. This information will then be used to calculate lighting energy use. It will probably take you a few minutes to collect the wattage for each fixture. Save answers... How many light fixtures do you have in the following rooms (include portable (plug-in) lamps): Note: Multiple lights on a single circuit (switch) count as one fixture. Kitchen 2 🕶 Dining Room 1 ▼ Living Room 3 ▼ Family Room 1 Master Bedroom 2 V Hall 2 ▼ Bathroom(s) (enter the total for all bathrooms) Bedroom(s) 2 ▼ Closet(s) (enter the total for all closets) (enter the total for all other bedrooms, excluding closet lights) Garage 1 ▼ Outdoor Lighting 2 ▼ Utility Room 0 ▼ Other 0 🔻

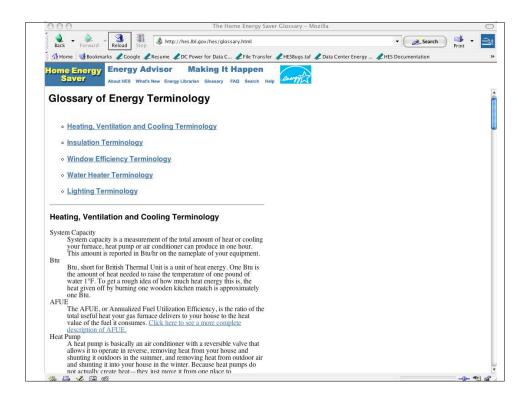
Extensive Coverage of "Misc." Uses Home Office Save Answers Please enter detail if you own the following appliances Whenever there is more than one of a particular item, enter Do not select more than 24 hours in a day item, enter the average per-unit usage for all units in the house. Computer CPU One ▼ used 5 ▼ Hours ▼ per Day ▼ Computer Monitor One ▼ used 5 ▼ Hours ▼ per Day ▼ Laptop Computer None vused 0 v Minutes per Day (Time should indicate time that laptop is plugged Charger into the charger) Laser Printer None vused 1 v Hours vper Week v (Time should indicate time printer is actively One used 1 Thours per Week (Time should indicate time printer is actively Inkjet Printer printing). All inkjet printers naturally qualify as EnergyStar, therefore there is no difference in the energy used by EnergyStar vs. non-EnergyStar inkjet printers. Router / DSL / Cable One ▼ used 5 ▼ Hours ▼ per Day ▼ Inkjet Fax Machine None vused 4 v Minutes v per Day Home Copy Machine None ▼ machine Time Copying 30 ▼ Minutes ▼ per Day ▼ Time Left On but Idle 0 ▼ Hours ▼ per Day ▼

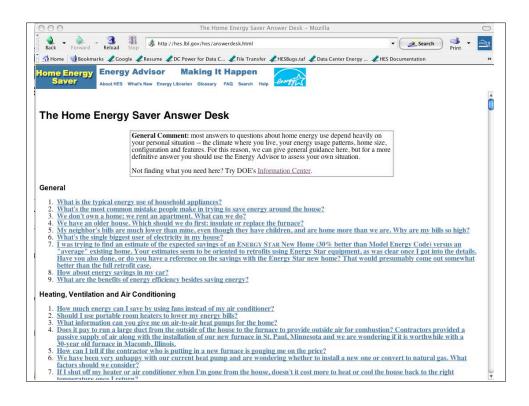


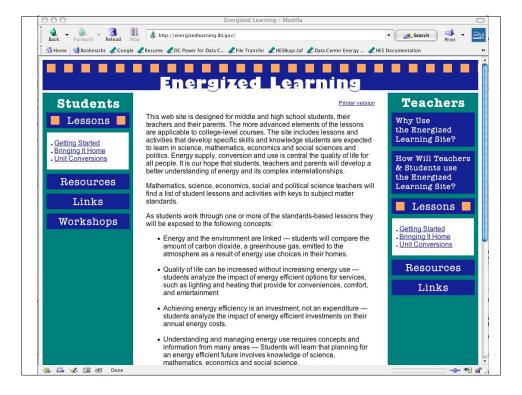


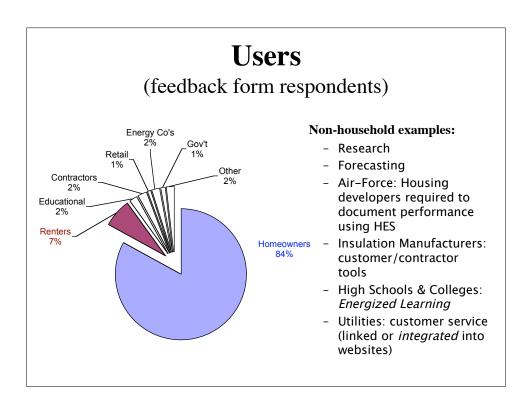


Back Forward	Reload Stop A http://w	wwl.eere.energy.gov/informationcenter/			▼ Search	Print
Home Bookm	narks	C Power for Data C ZFile Transfer Z	HESBugs.taf 2 D	ata Center Energy 📣	HES Documentation	
U.S. Department of E Energy Efficien	ncy and Renewable Energy Bringing v	ou a prosperous future where energy is indicate reliable, and affordable	b			EERE Hon
		n Center ter answers questions on EERE's prod iate EERE resources, and refers qualifi				
		ic information for the residential, come available through the <u>EERE Web site</u> .		nal, industrial and tr	ansportation	
	Other ways to find the info	rmation you need include:				
	 Searching EERE's W 	nline Catalog Imer Guide to Energy Efficiency and Re leb site for online resources Idustrial Information, Tools and Public	Inter-	Web site		
	programs by calling 1-877-	Information Center with questions or EERE-INF (1-877-337-3463) or by co or energy expert at the EERE Informa	empleting and sul	bmitting the form bel	low. A	
	Fields with asterisks are re-	quired. Please note that we are only a	ble to respond to	inquiries from the U	nited States.	
	First Name*:		MI:			
	Last Name*:					
	Title:					
	Organization:					
	Address 1*:					
	Address 2:					
	City*:					
	State*:		Zip Code:			
	Phone:					
	Fax:					
	E-mail*:		-			
	Profession*:	Private Citizen/Homeowner/Cons	sumer 💌			













Local Papers (32+ states) (partial list)

AR – Searcy Daily Citizen	MA - The Herald News	PA – The Philadelphia Inquirer		
CA - Gilroy Dispatch	MD - Baltimore Sun	SC - The State		
CO - Denver Rocky Mountain News	MN – Minneapolis Star Tribune	TX - The Eagle		
DC - Washington Post	MI - Ann Arbor News	VA – Richmond Times– Dispatch		
DE - The News Journal	MO - St. Louis Post- Dispatch	WA - The Yakima Herald Republic		
FL – Miami Herald	MS - Daily Mississippian	WI - Oshkosh N'western		
GA – Gainesville Times	MT - The Missoulian			
IA - Quad-City Times	NJ - Bergen Journal			
ID – Boise Weekly	NY - The Times Union			
IL - Chicago Sun Times	OH - Mount Vernon News			
IN - Fort Wayne Journal Gazette	OR - The Register-Guard			
KY - Courier-Journal	OK - Bartlesville Examiner			

User Feedback

Ongoing e-survey with 3372 responses thus far:

- <u>Users</u> in *every* state (8% CA, 6% TX, 5% NY, 5% FL)
- Return Visits: 18% of users (45% of contractors)
- Navigation: 89% say "OK" to "very easy"
- Required Input: 84% "Just Right" or "Too Simple"
- <u>Content vs Cales</u>: Equally important!
- Will Return: 72% "yes"; 22% "undecided"
- Will Recommend: 74% "yes"; 17% "undecided"
- <u>Implemented Efficiency Improvement based on site</u>:
 - 33% (owners); 29% (renters)
 - 71% and 60% of the upgrades were for equipment as opposed to behavior changes

Log Analysis

(excludes development team, robots, etc.)

- Median time on site: 19 minutes [minimum info 10 seconds; preliminary "run" 1 minute]
- Median number of pages viewed per session: 11
- Wide use of various end-use modules
- Flat content is broadly visited
- 80% of users do "simple" runs; 20% "detailed"
- 80 pages (!) of free-form comments [indicative of a very engaged user community]

"The Home Energy Saver is one of the government services that make paying taxes worthwhile."

> Nick Wilder Homeowner Wheat Ridge, Colorado





- Clay-Union (<u>SD</u>)
- Polk-Burnett (<u>WI</u>)
- Jackson Electric (WI)
- Rappahannock Elec (<u>VA</u>)
- Community Energy (<u>IL</u>)
- Douglas Electric (<u>OR</u>)
- Hancock-Wood (<u>OH</u>)
- Iowa Lakes (<u>IA</u>)
- Red River Valley (<u>MN</u>)
- Ravalli Electric (MT)
- Pennyrille (<u>TN</u>)

Potential Collaboration with Touchstone/NRECA

- 1. Localize the tool (e.g. utility-specific tariffs for rural energy cooperatives; farm equipment; etc.)
- 2. New features (e.g. farm equipment; evaporative coolers....)
- 3. Information streams; decision-support
- 4. Training for co-op "help desk" staff; local home improvement contractors
- 5. Your ideas?

http://HomeEnergySaver.lbl.gov

Thank You

EMills@lbl.gov